

<p style="text-align: center;">The ABA meets the 4th Tuesday of each month at 5:30pm in the Avila Beach Community Center</p>	<p style="text-align: center;">Avila Business Association P.O. Box 488 Avila Beach, CA 93424 805.706.0874 www.avilabusiness.com ExecutiveDirector@avilabusiness.com</p>
<p>Directors & Officers for 2009</p> <p>Executive Director: Karin Argano Salisbury Vineyards 6985 Ontario Road Avila Valley, California 93424 Phone: 805.706.0874 E-mail: ExecutiveDirector@avilabusiness.com</p> <p>President: Leonard Cohen Olde Port Inn & Ciopinot Email: lacohen@charter.net</p> <p>Vice President: B.J. Johnson B.J. Enterprises Email: wcswlfa@aol.com</p> <p>Treasurer: Timothy Hodge Old Custom House/Mr. Ricks Email: tim@avilabusiness.com</p> <p>Carl Barbettini Fat Cats Café Email: Carl@fatcatscafe.com</p> <p>Robert (Oggie) Ogden AB Golf Resort Email: oggie@avilabeachresort.com</p> <p>Kim Silverman Avila Lighthouse Suites E-mail: kims@avilalighthousesuites.com</p>	<p style="text-align: center;">MEETING MINUTES Tuesday, October 27, 2009</p> <p>5:30 PM <u>Call to Order / Roll/Welcome</u> Present: L.Cohen, BJ Johnson, C. Barbettini, K. Silverman, K Argano. Excused: R. Odgen, T. Hodge, <u>Approve Minutes:</u> (mtg of 9/22/09) Approved w/out changes 1.0 <u>Treasurer's Report</u> T. Hodge (KA) \$25,712.57 per emailed financials. CB asked about a Meals & Ent charge. KA followed up with TH, it was from the 1st mtg at the ABCC when we brought treats and coffee.</p> <p>2.0 <u>Sub-Committee Reports</u></p> <p>2.1 Marketing J. Sorgenfrei Seafare netted about \$30K, no live auction this. New name for the Marine Institute, Avila Sea Life Center, hoping to open in Jan 2010. The county and hoteliers in the area approved a BID for the area which Avila will be part of. Money comes back to the area for projects, marketing & PR. The BID Board will decide how to distribute the funds. JS will make sure we are represented. Cambria and Cayucos will also participate. It was passed by the BOS. Web stats: Still getting lots of hits and interest. Tom Morton passed away, we appreciate all of his energy and time devoted to Avila and Art on the Beach. Our condolences to his wife Jane.</p> <p>2.2 Membership K. Argano/K. Silverman Holiday Mixer in January for membership drive. JS volunteered to ask the Sea Life Center. Kim also gave the Lighthouse Suites as a backup for the 2010 mixer. The ABA website has been update by the generosity of Compass Health's amazing staff member Larissa Frank. You can find an updated membership list, minutes and agendas.</p> <p>2.3 Promenade/Events</p> <ol style="list-style-type: none"> 1. Seafare 10/23: see 2.1 2. Concours d'Elegance (Hospice) 10/24: Better organized and managed this year. Port let them use part of the lot. Katie Manley will give an expanded report at the Nov meeting. <p><u>*Public Comment</u> (please, each- 3 minutes maximum) None</p> <p>3.0 <u>Community Liaisons</u></p> <p>3.1 Fish & Farmer's Mkt BJ Johnson Season wrapped up. Board will meet to go over issues and start planning and budgeting for next year with different fee structures from the county. The F&F Mkt Association</p>

awarded the ABA with a 2009 Good Neighbor Award for 6 seasons of support.

3.2 AVAC

B. Pusanik

Karin reported: Cmdr Hall reported that if you need the sheriff's dept and are calling from a cell phone dial 805.781.4550. That is a 24/7 line, if using a land line, dial 911. The outage at Diablo will go through the end of Oct, with 1500 more employees.

3.3 Avila Beach Foundation

R. Cohen

The Albacore Feed netted about \$4K, which was shared with the ABCA. 9 Grant requests are being considered for funding.

3.4 Avila Beach Civic Association

T. Eberhardt

Halloween Party on the 31st from 5:30 to 7pm. Albacore feed a success! Thank you to all that participated.

3.5 Port San Luis

M. Ziehn

The port received a proposal to start a small biz; from Port San Luis to Pirate's Cove, water tours, 6-7 days week, @ 10 people. Good albacore season, many boats out. Storm preparation going on, bluff repair will start soon. Avila Drive is going to be resurfaced, a film commercial was shot on the Avila Pier and the fee will enable increased life-guards through Oct, funding mutt mitts. Every impact to the pier was considered.

3.6 Supervisor

A. Hill/S. Devine

Susan also mentioned the Sunset Mag Expo in SLO County Both Adam Hill and Noreen Martin were at the meeting. The parking issue brought up by Mera has been resolved by Public Works, the curb in question has been painted red. The BOS met for a planning session re: budget for next fiscal year. Shortfall is about \$20-24 million which will significantly cut into services and programs.

3.7 County

J. Janowicz

No report

4.0 Old Business

4.1 Mutt Mitts: Resolved by the Port. Thank you! We would still like to find a long term vendor sponsored program.

5.0 New Business

5.1 Discussion about changing meetings back to morning. Board will discuss again after next year and vote on meeting times and frequency for 2010.

6.0 Adjourn Motion carried. 6:25pm

Next meeting: Tues, Nov 24, 2009, 5:30pm.

Respectfully submitted,
K. Argano
Exec Director